Lodging Tax Advisory Committee
Special Meeting

April 28, 2026, 2:00 PM
City Hall

The Lodging Tax Advisory Committee meeting will be held in person in City Hall council chambers.

AGENDA

2:00 PM	**Call to order: Chair Linda Ball**
	Roll Call
	Agenda Approval
	Public Comment
	Review of 2026 Lodging Tax Applications
	Committee Recommendations
	Public Comment
	Adjournment

WRITTEN PUBLIC COMMENTS

If you wish to provide written public comments for the upcoming Lodging Tax Advisory Committee meeting, please email your comments to kdixon@libertylakewa.gov **by 8:00 AM** the day of the meeting and include all of the following information with your comments:

1. The Meeting Date
2. Your First and Last Name
3. If you are a Liberty Lake resident
4. The Agenda Item(s) which you are speaking about

JOIN ZOOM MEETING

To view the meeting live via Zoom Meeting, join the Zoom web meeting:

Meeting Instructions:

To join the Zoom web meeting:

https://us02web.zoom.us/s/86352356849

LODGING TAX APPLICATION SUMMARY

ORGANIZATION	ACTIVITY	AMOUNT
Liberty Lake Police Foundation	2026 Cops, Cars and Cruisers	$10,500
Friends of the Liberty Lake Library	2026 Summer Soiree	$4,000
HUB Sports Center	HUB Sports Center 2026 Events	$30,000
Kiwanis Club of Liberty Lake	Kiwanis Annual Yard Sale 2026 - $10,745. Kiwanis Annual Father/Daughter Dance 2026 - $9,000. Founders and Fireworks 2026 - $6,070. Kiwanis Summer Movies in the Park 2026 - $13,540.	$39,555
Liberty Lake Centennial Rotary Club	2026 Rotary in Motion (RIM) Ride, Memorial Day Breakfast and Hometown Heroes Banners	$40,000
Theater Arts Center (TAC) at the Lake	Season of Becoming, 2026-2027 Season at TAC	$30,000
Visit Spokane	Liberty Lake Tourism Industry Photo and Video Collection	$76,000
Spokane Sports	2026 WIAA Golf State Championships	$10,000
	Total 2026 request for funds	$240,055
	Available funds for Tourism Promotion Activities in 2026	$210,000

City of Liberty Lake
2026 Lodging Tax Grant Application

Applicant Information
Project Title: 2026 Cops, Cars and Cruisers
Amount of Funding Requested: $10,500.00
Organization Name: Liberty Lake Police Foundation 501(c)(3)
Mailing Address: 23127 East Mission Avenue, Liberty Lake, WA 99019
Contact Person: Brian K. Asmus, Liberty Lake Police Foundation Board Secretary
Phone: (509) 998-3732
E-Mail: bcasmus4@msn.com
Date: March 17, 2026
Signature:

Project Summary

Provide a Description of the Project Activity:

The 2026 Cops, Cars and Cruisers event is scheduled for Saturday, September 12, 2026, from 8 a.m. – 3 p.m. at Pavillion Park, 727 N. Molter Rd. It will be followed by a law enforcement escorted Cruising with the Cops cruise to Stateline Speedway, ID. The move to Pavillion Park will help showcase one of Liberty Lake's premier parks as well as allow us some expansion of the event. Going on its 9th year, the event will again be organized through the Liberty Lake Police Foundation. We expect higher participation with this move to the park.

Numerous community displays including our regional first responders, K9 demonstration, federal, state and local partners, fire department apparatus will be featured. We will have a tribute to our first responders and military at noon. We welcome all to this annual event. Spectators and visitors are free. Local food trucks, vendors, and crafters are invited to create a festive and local atmosphere. Numerous awards are presented to participants based on various vehicle categories and special guest judge picks.

All proceeds are donated back to the community in accordance with the Liberty Lake Police Foundation bylaws. The last 8 years, the proceeds have been provided to our local Special Olympic Washington programs.

How will requested funds be used for tourism promotion, marketing special events, acquisition of tourism-related facilities or operation of tourism-related facilities?

All marketing materials for the event will include contact information about the Garner Hotel, Best Western hotel and the Liberty Lake RV Campground. Additionally, the event D.J./Master of Ceremonies will make announcements throughout the day featuring our volunteers, in-kind sponsors and Liberty Lake hotels and campground. Photographs taken will focus on the event and the Liberty Lake community. Our advertising will include the hotel and campground contact information on our flyers, brochures, registration forms, event signage, print advertising and social media platforms and websites. Our social media pages and websites have a huge following. Many local and area events have replicated our event.

Estimated percentage of total attendance for event or facility by (list separately) (1) tourists; (2) people who traveled more than 50 miles; or (3) people who stayed overnight:

1. Tourists 70%
2. Traveled 25%
3. Overnight 5% Estimated total room nights generated: 20

Describe methodology used to determine these figures:
2026 will be the 9th year that his event has been held in Liberty Lake and the second year that it is organized through our Liberty Lake Police Foundation non-profit group. Data on where our participants are travelling from is collected from the participant registration forms and process. The participants that travel the furthest from home receive special recognition during the awards ceremony. We have local participants as well as from western Washington, Idaho, and Montana. The number of participants and spectators continues to grow each year.

Required documentation that must be submitted with Funding Application	**"X" if enclosed**
Proposed budget for project or organization (whichever is most applicable)	X
Verification of profit status	X
Financial statements	X
Marketing efforts for local lodging establishments	X

Cops, Cars & Cruisers 2026	
Estimated Expenses	
Marketing	
Flyers/Brochures	$ 800.00
Event Signage	$ 1,200.00
Advertising	$ 750.00
Promotional Shirts	$ 3,000.00
Awards/Recognition	
Participant Buttons	$ 500.00
Awards/Trophy	$ 2,000.00
Event Supplies	
Food/Snacks/Cake/Coffee	$ 500.00
Office Supplies	$ 400.00
Misc.	$ 400.00
Event Permits	
Event Permits	$ 50.00
Entertainment	
D.J./Event master of ceremonies	$ 400.00
Photography/Area Promotion	
Photographer/Event Promoter	$ 500.00
Total Expenses	**$ 10,500.00**

COPS, CARS & CRUISERS
CAR SHOW
& Community Outreach Festival

2001 — 25th — 2026

The City of Liberty Lake Anniversary



POLICE LINE DO NOT CROSS

SATURDAY, SEPTEMBER, 12, 2026
8:00 AM - 3:00 PM
PAVILLION PARK, 727 N MOLTER RD.
LIBERTY LAKE, WA



POLICE LINE DO NOT CROSS



- A GREAT COMMUNITY ORIENTED EVENT
- CAR SHOW WITH MANY UNIQUE SHOW AWARDS
- EMERGENCY VEHICLES, COMMUNITY DISPLAYS & VENDORS
- FOOD COURT
- VARIOUS DEMONSTRATIONS & KIDS ACTIVITIES
- KIDS, SPECTATORS & SPECIAL OLYMPIANS CHOICE AWARD
- NOONTIME TRIBUTE TO FIRST RESPONDERS & MILITARY
- EARLY REGISTRATION DRAWING
- 50/50 DRAWING
- SILENT AUCTION
- CRUISING WITH THE COPS CRUISE TO STATE LINE SPEEDWAY
- MUSIC BY DJKENNYB

EARLY CAR SHOW REGISTRATION:
HTTP://EVOOA.ORG/LLPD26CCC
VENDOR/COMMUNITY DISPLAY REGISTRATION:
HTTPS://EVOOA.ORG/2026_APPLICATION

- FREE TO THE SPECTATOR PUBLIC
- CAR SHOW REGISTRATION IS A DONATION OF $20

ALL PROCEEDS BENEFIT LOCAL SPECIAL OLYMPICS

Lodging Information:

Garner Hotel, Liberty Lake
2327 N. Madson St.
(509) 340-3333

Best Western
1816 N. Pepper Ln.
(509) 755-1111

Liberty Lake RV Campground
22751 E. Appleway Ave.
(509) 868-0567

For Additional Information:

EMAIL: JBujosa@libertylakewapd.gov
PHONE: (509) 496-9539 OR (509) 755-1140
WEBSITE: www.evooa.org
SEE US ON FACEBOOK AT "Cops, Cars & Cruisers"

Form **W-9**
(Rev. March 2024)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Go to *www.irs.gov/FormW9* for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See *Specific Instructions* on page 3.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)

Liberty Lake Police Foundation

2 Business name/disregarded entity name, if different from above.

3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor ☑ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate

☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) . . . . .

Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.

☐ Other (see instructions)

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any)

Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any)

(Applies to accounts maintained outside the United States.)

3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions . . . . . ☐

5 Address (number, street, and apt. or suite no.). See instructions.

23127 E. Mission Ave.

6 City, state, and ZIP code

Liberty Lake, WA 99019

Requester's name and address (optional)

City of Liberty Lake
22710 E. Country Vista Dr.
Liberty Lake, WA 99019-7592

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			–			–				

or

Employer identification number

3	3	–	2	6	1	5	1	9	9

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person [signature] **Date** 3/17/2026

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

City of Liberty Lake
2026 Lodging Tax Grant Application

Applicant Information	
Project Title:	Liberty Lake Library's Summer Soirée
Amount of Funding Requested	$4000
Organization Name:	Friends of the Liberty Lake Library
Mailing Address:	23123 East Mission Ave
Contact Person:	Sue Hamblet
Phone:	360-710-6932
E-Mail:	bradsue@gmail.com
Date:	February 6,2026
Signature:	

Project Summary

Provide a Description of the Project Activity:

The Summer Soirée is an event that takes place every summer to raise money for the Liberty Lake Library. It attracts a dedicated following that plan on this event to enjoy our city and what it has to offer. Liberty Lake Wine Cellars graciously provides the facility and staff. We've been having a Soirée every summer since 2018 (not in 2020) and every year we bring more and new people to our party at the winery. The Friends provide the organization, food, entertainment and fun. We (the Friends of the Liberty Lake Library) would like to ask the City of Liberty Lake to grant us some of the Lodging Tax money to cover some of the expenses for this event.

How will requested funds be used for tourism promotion, marketing special events, acquisition of tourism-related facilities or operation of tourism-related facilities?

The funds help to pay for the Soirée promotions that include where one may stay if they don't wish to drive home or they have included the Soirée on their vacation schedule. The Friends promote the Soirée at the Farmers' Market, in person, and include other events happening in the city to allow the prospective tourist can plan their activities while staying here.

Estimated percentage of total attendance for event or facility by (list separately) (1) tourists; (2) people who traveled more than 50 miles; or (3) people who stayed overnight:

1. Tourists 30 %
2. Traveled 30 %
3. Overnight 10 % Estimated total room nights generated 2

Describe methodology used to determine these figures:

We get a lot of people from Post Falls, CDA, Spokane, Spokane Valley, Mead and Bremerton. The 10% comes from the Bremerton tourists.

Required documentation that must be submitted with Funding Application	**"X" if enclosed**
Proposed budget for project or organization (whichever is most applicable)	X
Verification of profit status	X
Financial statements	X
Marketing efforts for local lodging establishments	X

Friends of the Library Pofit Loss Statement - Year to Date

1/1/2025 through 9/29/2025 (Cash Basis)

Category	1/1/2025-9/29/2025
INCOME	
Book Sales Income	
Better World Books	714.91
Book Corner	425.69
Online Book Sales	50.00
Semi Annual Book Sale	3,109.70
change for cash box-change	267.00
TOTAL Semi Annual Book Sale	3,376.70
TOTAL Book Sales Income	4,567.30
Donations	
Fred Meyer Rewards	91.09
General Donations	1,460.14
TOTAL Donations	1,551.23
Fund Raising Projects	
Soiree	
Drawing Tickets	1,676.00
Event Tickets	5,530.00
Silent Auction	4,687.00
Soiree Donations	1,246.64
TOTAL Soiree	13,139.64
TOTAL Fund Raising Projects	13,139.64
Interest Income	2.08
Membership Dues	500.00
Other Income (Business)-Other Busine...	300.00
Qgiv gift assist	71.91
TOTAL Other Income (Business)-Ot...	371.91
TOTAL INCOME	**20,132.16**
EXPENSES	
Accounting Expenses	
State corporation	20.00
TOTAL Accounting Expenses	20.00
Advertising (Business)-Advertising exp...	780.00
Discretionary Fund	85.72
Fund Raiser Events Expenses	
Semi-annual Book Sale	419.87
Soiree Expenses	
Auction Baskets	331.40
Soiree Decoration	123.25
Soiree Entertainment	350.00
Soiree Food	1,713.36
Soiree Misc Expense	206.64
Soiree Printing	59.57
TOTAL Soiree Expenses	2,784.22
TOTAL Fund Raiser Events Expenses	3,204.09
Library Expenses, not in pledge	250.00
Library Programs	
Adult Program Expenses	4,616.18
Children's Program Expenses	1,606.05
TOTAL Library Programs	6,222.23

Soirée Proposed Expenses

Auction baskets and drawing bags -$500
Decorations - $420
Entertainment - $500
Tables, chairs and tent - $1234.63
Game prizes - $200
Photographer - $450
Miscellaneous - $300
Total for non-food items = $3604.63
Food - $2000
Total expenses = $5604.63

City of Liberty Lake
2026 Lodging Tax Grant Application

Applicant Information

Project Title: HUB Sports Center 2026 Events

Amount of Funding Requested: $30,000

Organization Name: HUB Sports Center

Mailing Address: 19619 E. Cataldo Ave., Liberty Lake, WA 99016

Contact Person: Phil Champlin

Phone: 509-927-0602

E-Mail: phil@hubsportscenter.org

Date: 3/4/2026

Signature: Phil Champlin

Project Summary

Provide a Description of the Project Activity:

These funds would be used towards attracting, marketing, hosting and operating events and activities at the facility for 2026. The events range from regional sports tournaments drawing participants from across the Pacific NW to local youth sporting events drawing participants from the greater Spokane/Coeur d'Alene and surrounding area. We have a balance with organizations renting our facility as well as HUB "in-house" events which both draw in participants and families from over 50 miles away.

For 2026 the HUB Sports Center will host 85+ indoor and outdoor events which could generate overnight stays at our local hotels. 60+ indoor events and 25+ outdoor events. Tracking shows over 61% of teams for these events are traveling over 50 miles to participate. Our plan is to continue to develop, cultivate and steward events to have activity throughout the year.

How will requested funds be used for tourism promotion, marketing special events, acquisition of tourism-related facilities or operation of tourism-related facilities?

The funds would be used for marketing special events and operation of a tourism-related facility.

Marketing funds would go toward the HUB sponsored tournaments and special events like basketball tournaments, volleyball leagues, and events attracting people from more than 50 miles away. Operational costs include program and facility supplies. These facility supply costs are most apparent from hosting major events in volleyball, basketball and soccer like PNQ Volleyball and Middle School Basketball State Championships, as examples. A portion of the funds are directed toward media campaigns promoting the HUB Sports Center as a premier location to host events coming to the Spokane/Coeur d'Alene area.

Estimated percentage of total attendance for event or facility by (list separately) (1) tourists; (2) people who traveled more than 50 miles; or (3) people who stayed overnight:

1. Tourists ___0____%
2. Traveled ___61___%
3. Overnight ___33___% Estimated total room nights generated __1,337____

Describe methodology used to determine these figures:

We utilized event data from the current year's events to date as well as prior year's historical data to determine number of overnight participants and day travelers. Not all of the "traveled" groups stay overnight as travelers from communities just over 50 miles may make it a day trip. Estimated 64,843 participants and spectators at 61.7% from more than 50 miles. 33% stay overnight at four per room and 1/4 of stays in Liberty Lake hotels.

Required documentation that must be submitted with Funding Application	**"X" if enclosed**
Proposed budget for project or organization (whichever is most applicable)	X
Verification of profit status	X
Financial statements	X
Marketing efforts for local lodging establishments	X

HUB Sports Center
Events Schedule 2026

DATES	EVENTS	Est.
January 2, 2026	WE Surf Select Camp x3	500
January 3, 2026	ERVA Power League	1250
January 4, 2026	ERVA Power League	1250
January 10, 2026	*ERVA Winter Warm Up Tournament*	1250
January 11, 2026	*ERVA Winter Warm Up Tournament*	1250
January 17, 2026	Spokane Velocity Tryouts x2	100
January 17, 2026	Winter Freeze Basketball x2	1200
January 24, 2026	ERVA Block Party Tournament	1250
January 24, 2026	ERVA Block Party Tournament	1250
January 31, 2026	WE Surf Futsal Tournament	750
February 1, 2026	*ERVA Spike Storm Tournament*	1250
February 1, 2026	WE Surf Soccer Games	600
February 7, 2026	*ERVA Power League*	1250
February 8, 2026	*ERVA Power League*	1250
February 14, 2026	*ERVA Region Rumble x3*	1250
February 22, 2024	Proving Grounds MMA Event	300
February 21, 2026	AAU Basketball Tournament x2	1250
February 25, 2024	*State B Teams*	200
February 28, 2026	ERVA Power League	1250
February 28, 2026	WE Surf Soccer Games	600
March 1, 2026	ERVA Power League	1250
March 1, 2026	WE Surf Soccer Games	600
March 7, 2026	*ProVision Football Tournament x2*	500
March 7, 2026	ERVA Adult Volleyball Tournament	600
March 13, 2026	*Middle School Basketball Tournament - Girls x3*	1000
March 20, 2026	*Middle School Basketball Tournament - Boys x3*	1000
March 21, 2026	WE Surf Soccer Games	600
March 21, 2026	WE Surf Soccer Games	600
March 22, 2026	WE Surf Soccer Games	600
March 28, 2026	PNQ Volleyball x3	2500
April 3, 2026	PNQ Volleyball x3	2500
April 4, 2026	WE Surf Soccer Games	600
April 5, 2026	WE Surf Soccer Games	600
April 10, 2026	*Battle of the Nations - Native Basketball x3*	1200
April 18, 2026	*INK Volleyball Tournament x2*	1250
April 25, 2026	ERVA Regional Volleyball Championships x2	1250
April 26, 2026	WE Surf Soccer Games	600
May 2, 2026	*Belle's Blastoff Basketball Tournament x2*	750
May 2, 2026	WE Surf Soccer Games	600
May 3, 2026	WE Surf Soccer Games	600
May 29, 2026	EOT Basketball Tournament	1200
May 9, 2026	Inland NW Volleyball Showcase x2	150
May 9, 2026	WE Surf Soccer Games	600
May 10, 2026	WE Surf Soccer Games	600
May 16, 2026	On Summer's Edge Warehouse x2	750
May 16, 2026	WE Surf Soccer Games	600
May 10, 2026	WE Surf Soccer Games	600
May 22, 2026	Proving Grounds MMA Event	300
May 30, 2026	ERVA Selection Camp x2	250
June 13, 2026	Roll-A-Lot Jui Jitsu Tournament	750
June 20, 2026	All State Girls Basketball Showcase	1200
June 22, 2026	PGC Basketball Camp x5	80
June 29, 2026	*NBC Basketball Team Camp x4*	150
July 7, 2026	Summer Volleyball League x4 (Tuesdays)	1250

HUB Sports Center
Events Schedule 2026

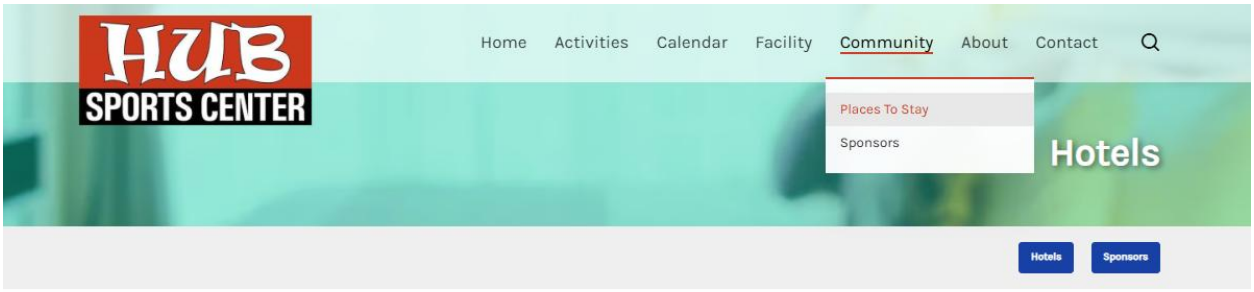
July 10, 2026	Summer Slam Basketball Tournament x3	500
July 14, 2026	Breakthrough Basketball Camp x3	60
July 21, 2026	Jen Greeny Elite VB Clinic	100
July 24, 2026	Proving Grounds MMA Event	300
August 1, 2026	Pat Powers Volleyball Camp x2	75
July 27, 2026	Nigel Williams-Goss Basketball Camp x3	100
August 8, 2026	Mid-Columbia Hoops Basketball Tournament x2	1250
August 22, 2026	Heat Check Adult Basketball Tournament x2	400
September 3, 2026	Paralyzed Veterans of America Wheelchair BK x3	50
September 12, 2026	Spokane Impact Soccer Tournament	500
September 25, 2026	Proving Grounds MMA Event	300
October 3, 2026	Breakthrough Basketball Camp x2	60
October 10, 2026	Mid-Columbia Hoops Basketball Tournament x2	1250
October 10, 2026	WE Surf Soccer Games	600
October 17, 2026	Spokane Showdown Wheelchair Basketball x2	800
October 17, 2026	WE Surf Soccer Games	600
October 23, 2026	Proving Grounds MMA Event	300
October 24, 2026	AAU Boo Ball Basketball Tournament x2	1250
October 31, 2026	WE Surf Soccer Games	600
October 31, 2026	PGC Basketball Camp x2	60
November 8, 2026	WE Surf Futsal Tournament	750
November 14, 2026	Gonzaga Club Volleyball Tournament x2	500
November 21, 2026	ERVA Feast Mode Adult Volleyball Tournament	200
November 21, 2026	WE Surf Soccer Games	600
November 28, 2026	Mid-Columbia Hoops Basketball Tournament x2	1250
December 5, 2026	Kokua Girls Volleyball Tournament x2	1250
December 12, 2026	WE Surf Soccer Games	600
December 12, 2026	EW Surf Futsal Tournament	750
December 13, 2026	ERVA Sizzler Warm Up Adult Volleyball	400
December 19, 2026	AAU Santa Slammer Basketball Tournament x2	1250
December 26, 2026	*HUB/ERVA Frost Fest Jamboree*	1000

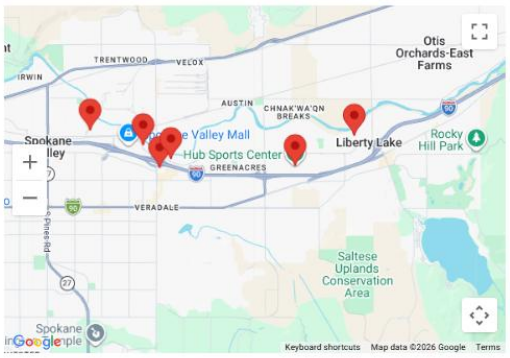
Green - Field Events
Yellow - HUB Events
White - Rental Events

Dates	HUB Tourism Events 2025	Tracking information				
		In State < 50	Out of State < 50	In State > 50	Out of State > 50	
January 3, 2025	**WE Surf Select Camp x3**	**47**	**2**	**116**	**99**	264 players
January 4, 2025	ERVA Power League	**10**	**3**	**4**	**3**	20 teams
January 5, 2025	ERVA Power League	**12**	**2**	**3**	**3**	20 teams
January 11, 2025	ERVA Winter Warm Up Tournament	**10**	**12**	**4**	**4**	30 teams
January 12, 2025	ERVA Winter Warm Up Tournament	**9**	**7**	**2**	**8**	26 teams
January 18, 2025	Spokane Velocity Tryouts x2					
January 18, 2025	Winter Freeze Basketball x2	**31**	**9**	**1**	**8**	49 teams
January 25, 2025	ERVA Block Party Tournament	**11**	**6**	**3**	**1**	21 teams
January 25, 2025	ERVA Block Party Tournament	**9**	**4**	**7**	**5**	25 teams
February 1, 2025	WE Surf Futsal Tournament	**47**	**6**	**17**	**0**	70 teams
February 2, 2025	ERVA Spike Storm Tournament	**7**	**3**	**9**	**10**	29 teams
February 2, 2025	*WE Surf DPL vs CWS (Yakima)*					
February 8, 2025	ERVA Power League	**9**	**3**	**5**	**3**	20 teams
February 9, 2025	ERVA Power League	**12**	**3**	**3**	**3**	21 teams
February 15, 2025	*ERVA Region Rumble x3*	**7**	**9**	**10**	**9**	35 teams
February 23, 2024	Proving Grounds MMA Event					
February 22, 2025	AAU Basketball Tournament x2	*13*	*3*	*3*	*9*	28 teams
February 26, 2024	*State B Teams*	**0**	**0**	**5**	**0**	5 teams
March 1, 2025	ERVA Power League	**9**	**3**	**5**	**3**	20 teams
March 1, 2025	*WE Surf DPL vs MRFC (Mt. Rainier)*					
March 2, 2025	ERVA Power League	**12**	**3**	**3**	**3**	21 teams
March 2, 2025	*WE Surf DPL vs WW Surf (Seattle)*					
March 7, 2025	*Middle School Basketball Tournament - Girls x3*	**3**	**0**	**60**	**0**	63 teams
March 14, 2025	*Middle School Basketball Tournament - Boys x3*	*1*	*1*	*89*	*5*	96 teams
March 15, 2025	*ProVision Football Tournament x2*	***26***	***3***	***15***	***6***	50 teams
March 22, 2025	PNQ Volleyball x3	**4**	**1**	**23**	**35**	
March 22, 2025	*WE Surf GA vs Liverpool FC (Issaquah)*					
March 23, 2025	*WE Surf GA vs Seattle Reign*					
March 28, 2025	PNQ Volleyball x3	**6**	**2**	**21**	**35**	*64 teams*
March 22, 2025	*WE Surf GA vs Valencia CF (Seattle)*					
April 4, 2025	Battle of the Nations - Native Basketball x3	**2**	**3**	**15**	**44**	*64 teams*
April 5, 2025	*WE Surf EA vs XL Athletico (Bellevue)*					
April 6, 2025	*WE Surf EA vs WW Surf (Seattle)*					
April 12, 2025	INK Volleyball Tournament	**4**	**5**	**9**	**12**	30 teams
April 13, 2025	INK Volleyball Tournament	**3**	**4**	**6**	**9**	22 teams
April 19, 2025	ERVA Adult Volleyball Tournament					22 teams
April 26, 2025	ERVA Regional Volleyball Championships x2	**12**	**7**	**8**	**2**	43 teams
April 27, 2025	*WE Surf GA vs Columbia Premier (Vancouver)*					
May 3, 2025	Belle's Blastoff Basketball Tournament x2					
May 3, 2025	*WE Surf GA vs Capital FC*					
May 4, 2025	*WE Surf GA vs Eugene Metros (Oregon)*					
May 30, 2025	EOT Basketball Tournament	*14*	*1*	*2*	*12*	29 teams
May 10, 2025	Inland NW Volleyball Showcase x2	**14**	**4**	**13**	**4**	35 players
May 10, 2025	*WE Surf GA vs Washington Rush (Everett)*					
May 11, 2025	*WE Surf GA vs Seattle Celtic*					
May 17, 2025	On Summer's Edge Warehouse x2	**4**	**1**	**2**	**9**	16 teams
May 17, 2025	*WE Surf GA vs Oregon Premier*					
May 11, 2025	*WE Surf GA vs Seattle Celtic*					
May 23, 2025	Proving Grounds MMA Event					
May 31, 2025	ERVA Selection Camp x2	*10*	*1*	*26*	*18*	*55 players*
June 14, 2025	Roll-A-Lot Jui Jitsu Tournament					
June 21, 2025	All State Girls Basketball Showcase	*11*	*0*	*80*	*0*	91 players
June 23, 2025	PGC Basketball Camp x5	*30*	*5*	*8*	*41*	83 players
June 30, 2025	NBC Basketball Team Camp x4	**2**	**1**	**4**	**3**	10 teams
July 8, 2025	Summer Volleyball League x4 (Tuesdays)	**13**	**8**	**4**	**7**	*32 teams*
July 11, 2025	Summer Slam Basketball Tournament x3	**8**	**1**	**8**	**2**	19 teams
July 15, 2025	Breakthrough Basketball Camp x3					
July 18, 2025	Summer Slam Basketball Tournament x3	**5**	**1**	**5**	**1**	12 teams

July 22, 2025	Breakthrough Basketball Camp x3					
July 22, 2025	Jen Greeny Elite VB Clinic					
July 25, 2025	Proving Grounds MMA Event					
August 2, 2025	Pat Powers Volleyball Camp x2					
July 28, 2025	Nigel Williams-Goss Basketball Camp x3	*71*	*15*	*4*	*9*	99 campers
August 9, 2025	Mid-Columbia Hoops Basketball Tournament x2	**23**	**1**	**13**	**5**	42 teams
August 23, 2025	Heat Check Adult Basketball Tournament x2					
September 4, 2025	Paralyzed Veterans of America Wheelchair BK x3					
September 13, 2025	Spokane Impact Soccer Tournament	**1**	**0**	**0**	**3**	4 teams
September 26, 2025	Proving Grounds MMA Event					
October 4, 2025	Breakthrough Basketball Camp x2					
October 11, 2025	Mid-Columbia Hoops Basketball Tournament x2					
October 11, 2025	WE Surf Soccer Games					
October 18, 2025	Spokane Showdown Wheelchair Basketball x2					24 teams
October 18, 2025	WE Surf Soccer Games					
October 24, 2025	Proving Grounds MMA Event					
October 25, 2025	AAU Boo Ball Basketball Tournament x2					34 teams
November 1, 2025	WE Surf Soccer Games					
November 1, 2025	PGC Basketball Camp x2					
November 9, 2025	WE Surf Futsal Tournament					
November 15, 2025	Gonzaga Club Volleyball Tournament x2					25 teams
November 22, 2025	ERVA Feast Mode Adult Volleyball Tournament					
November 22, 2025	WE Surf Soccer Games					
November 29, 2025	Mid-Columbia Hoops Basketball Tournament x2					
December 6, 2025	Kokua Girls Volleyball Tournament x2					
December 13, 2025	WE Surf Soccer Games					
December 13, 2025	EW Surf Futsal Tournament					
December 14, 2025	ERVA Sizzler Warm Up Adult Volleyball					
December 20, 2025	AAU Santa Slammer Basketball Tournament x2					28 teams
December 27, 2025	*HUB/ERVA Frost Fest Jamboree*					18 teams
	*Outdoor Events	29.8% In State < 50	8.4% Out of State < 50	36.2% In State > 50	25.6% Out of State > 50	
	*HUB Events Highlighted					
	Teams	34.2%	11.8%	30.5%	23.6%	
	Players	35.5%	9.0%	33.7%	21.8%	

HUB Sports Center promotes our Community/Hotels webpage to guests attending our events. This page contains contact information for the Liberty Lake hotel properties. Some hotels have chosen to sponsor an enhanced listing on the page which are the links listed below.





Participating Hotel Sponsors

The HUB Sports Center would like to Thank You for participating in an upcoming event at our facility.

We have several great hotel sponsors. The hotels listed below are all in close proximity to the HUB – less than 10 minutes.

- Mirabeau Park Hotel – Spokane Valley
- Tru by Hilton – Spokane Valley
- Oxford Suites – Spokane Valley
- TownePlace Suites – Coeur d'Alene
- Residence Inn – Spokane Valley
- Garner Hotel – Liberty Lake

Other Liberty Lake hotels

Best Western Plus – 509-755-1111

Garner Hotel Liberty Lake – 509-340-3333

Other Spokane Valley hotels

Hampton Inn & Suites – 509-928-6900

Residence Inn by Marriott – 509-892-9300

Mirabeau Park Hotel – 509-924-9000

Oxford Suites – 509-847-1000

Tru by Hilton – 509-782-9878

My Place Hotel – 509-228-6105

Ramada Inn Spokane Valley – 509-828-4861

Comfort Inn & Suites – 509-728-9392

Fairfield Inn & Suites -Spokane Valley – 509-928-5218

Holiday Inn Express – 509-927-7100

La Quinta Inn & Suites – 509-893-0955

Baymont Inn & Suites – 509-922-9002

9. Annual Operational Budget

This is our proposed budget for 2026.

Budget Draft 2026 HUB SPORTS CENTER

Income

Studio/Office Rentals	$15,000
Court/Facility Rentals	$325,000
Field Rentals	$130,000
HUB Programs	$175,000
Vending/Concessions	$30,000
Donations	$160,000
Sponsorship	$125,000
Grants	$160,000
Miscellaneous	$15,000
Total Income	$1,135,000

Expenses

Facility Supplies	$125,000
Equipment Purchase	$35,000
Maintenance/Repairs	$70,000
Advertising/Mktg	$40,000
Insurance	$35,000
Utilities	$90,000
Taxes	$80,000
Contractors	$60,000
Payroll, Taxes & Benefits	$590,000
Miscellaneous	$10,000
Total Expense	$1,135,000

Net into Reserve Acct $0

Spokane Valley HUB
Statement of Activity
January - December 2025

	HUB Fields	HUB Sports Center	Total
	Jan - Dec 2025	Jan - Dec 2025	Jan - Dec 2025
Revenue			
Total 43400 Direct Public Support	$ 5,500.00	$ 146,474.45	$ 151,974.45
Total 43550 Sponsorship	$ 200.00	$ 147,606.09	$ 147,806.09
Total 44500 Government Grants	$ 0.00	$ 165,525.94	$ 165,525.94
Total 46400 Other Types of Income	$ 833.70	$ 38,452.67	$ 39,286.37
Total 47200 Birthday Parties	$ 0.00	$ 7,131.00	$ 7,131.00
Total 47260 Camps/Clinics	$ 0.00	$ 45,471.28	$ 45,471.28
Total 47270 Drop In (Open Gym)	$ 0.00	$ 48,341.41	$ 48,341.41
Total 47280 Classes	$ 0.00	$ 66,580.22	$ 66,580.22
Total 47290 HUB Tournaments/Leagues	$ 300.00	$ 59,020.38	$ 59,320.38
47500 Rentals			
Total 47560 Field Rental	$ 144,161.92	$ 0.00	$ 144,161.92
Total 47570 Office Rental	$ 0.00	$ 9,654.27	$ 9,654.27
Total 47580 Court Rental	$ 0.00	$ 389,277.81	$ 389,277.81
Total 47590 Studio Rental	$ 899.00	$ 22,329.30	$ 23,228.30
Total 47591 Facility Rental	$ 0.00	$ 7,752.50	$ 7,752.50
Total 47592 Misc Rental	$ 100.00	$ 5,773.17	$ 5,873.17
Total Revenue	$ 151,994.62	$ 1,159,390.49	$ 1,311,385.11

Expenditures			
Total 60900 Business Expenses	**$ 942.64**	**$ 37,541.80**	**$ 38,484.44**
Total 62100 Contract Services	**$ 0.00**	**$ 84,234.61**	**$ 84,234.61**
Total 62800 Facilities and Equipment	**$ 40,965.88**	**$ 49,416.41**	**$ 90,382.29**
Total 62870 Liability Insurance	**$ 0.00**	**$ 32,175.13**	**$ 32,175.13**
Total 62880 Real Estate/Prop Tax	**$ 47,360.92**	**$ 32,878.65**	**$ 80,239.57**
Total 62885 Misc Facility	**$ 2,594.20**	**$ 0.00**	**$ 2,594.20**
Total 62890 Utilities	**$ 15,685.13**	**$ 66,558.13**	**$ 82,243.26**
Total 63000 Technology	**$ 0.00**	**$ 7,312.14**	**$ 7,312.14**
65000 Operations			
Total 65040 Supply Expenditures	**$ 7,170.58**	**$ 111,615.43**	**$ 118,786.01**
Total 65050 Telecommunications	**$ 0.00**	**$ 2,215.12**	**$ 2,215.12**
Total 65000 Operations	**$ 7,170.58**	**$ 119,672.63**	**$ 126,843.21**
Total 65050 Operational Capital Reserve	**$ 12,000.00**	**$ 24,000.00**	**$ 36,000.00**
Total 65100 Other Types of Expenses	**$ 23.79**	**$ 4,607.42**	**$ 4,631.21**
Total 66000 Payroll Expenditures	**$ 0.00**	**$ 581,976.03**	**$ 581,976.03**
Total 67000 Fundraising	**$ 0.00**	**$ 166.31**	**$ 166.31**
Total 68300 Travel and Meetings	**$ 0.00**	**$ 641.08**	**$ 641.08**
Total 69000 Marketing	**$ 0.00**	**$ 10,936.86**	**$ 10,936.86**
Total Expenditures	**$ 126,743.14**	**$ 1,052,117.20**	**$ 1,178,860.34**
Net Operating Revenue	$ 25,251.48	$ 107,273.29	$ 132,524.77

City of Liberty Lake
2026 Lodging Tax Grant Application

Applicant Information
Project Title: Annual Kiwanis Yard Sale
Amount of Funding Requested $10,745.00
Organization Name: Kiwanis Club of Liberty Lake
Mailing Address: P.O. Box 384
Contact Person: Gayle TenBrink
Phone: 360-561-2709
E-Mail: gayletenbrink@gmail.com
Date: March 9, 2026
Signature: Gayle TenBrink

Project Summary
Provide a Description of the Project Activity:
This is a community-wide yard sale, highly anticipated each year. Our 2026 sale is scheduled for Saturday, June 20, 2026 and brings in thousands of people from the region and neighboring states. Consistent feedback indicates that this is a large boost to local businesses and hotels in particular. Flock camera data from 2025 showed a year over year increase in traffic on the sale day of 250,000 vehicles. Proceeds from this event support the Liberty Lake Kiwanis Foundation, which provides scholarships to graduating local students who plan to attend higher education in the form of university, trade or vocational school. We also provide benefaction to local entities whose mission aligns with ours: helping kids in our community.

How will requested funds be used for tourism promotion, marketing special events, acquisition of tourism-related facilities or operation of tourism-related facilities?
Requested funds will be used of offset expenses associated with the Yard Sale. These include promotion and advertising, neighborhood and Pavillion Park setup, port-potty rentals, permitting fees and other miscellaneous expenses. The requested funds are based on our 2026 budgeted expenses.

Estimated percentage of total attendance for event or facility by (list separately) (1) tourists; (2) people who traveled more than 50 miles; or (3) people who stayed overnight:

1. Tourists ___25__%
2. Traveled ___10__%
3. Overnight ___5___% Estimated total room nights generated ___50____

Describe methodology used to determine these figures:

Exact data for above figures is not available; however, traffic into Liberty Lake on the day of the sales greatly exceeds normal traffic. (See above mention of Flock camera numbers.)

Required documentation that must be submitted with Funding Application	**"X" if enclosed**
Proposed budget for project or organization (whichever is most applicable)	X
Verification of profit status	X
Financial statements	X
Marketing efforts for local lodging establishments	See Liberty Lake Kiwanis Facebook page, Instagram and Splash and Current advertising

City of Liberty Lake
2026 Lodging Tax Grant Application

Applicant Information
Project Title: Annual Father Daughter Dance
Amount of Funding Requested $9,000
Organization Name: Kiwanis Club of Liberty Lake
Mailing Address: P.O. Box 384
Contact Person: Gayle TenBrink
Phone: 360-561-2709
E-Mail: gayletenbrink@gmail.com
Date: March 9, 2026
Signature: *Gayle TenBrink*

Project Summary
Provide a Description of the Project Activity:
This is the 22nd annual Father Daughter Dance hosted by Kiwanis of Liberty Lake, and this is the first year we have brought the event to Liberty Lake. While the dance focuses on fathers and daughters, all are welcome. We expect over 400 participants plus around 50 volunteers to be at the dance.

How will requested funds be used for tourism promotion, marketing special events, acquisition of tourism-related facilities or operation of tourism-related facilities?

We have moved our annual dance event to Liberty Lake for the first time and expect that the increased attendance which we anticipate will draw a greater number of people to Liberty Lake. The requested funds will be used to offset expenses associated with the promotion and execution of this event.

Estimated percentage of total attendance for event or facility by (list separately) (1) tourists; (2) people who traveled more than 50 miles; or (3) people who stayed overnight:

1. Tourists _____%
2. Traveled ____10___%
3. Overnight ____5___% Estimated total room nights generated ___25_____

Describe methodology used to determine these figures:

Exact data for above figures is not available.

Required documentation that must be submitted with Funding Application	**"X" if enclosed**
Proposed budget for project or organization (whichever is most applicable)	X
Verification of profit status	X
Financial statements	
Marketing efforts for local lodging establishments	See Liberty Lake Kiwanis Facebook and Instagram pages, plus Splash Advertising

City of Liberty Lake
2026 Lodging Tax Grant Application

Applicant Information
Project Title: Founders and Fireworks
Amount of Funding Requested $6,070.00
Organization Name: Kiwanis Club of Liberty Lake
Mailing Address: P.O. Box 384
Contact Person: Gayle TenBrink
Phone: 360-561-2709
E-Mail: gayletenbrink@gmail.com
Date: March 9, 2026
Signature: Gayle TenBrink

Project Summary
Provide a Description of the Project Activity:
Founders and Fireworks is a major 4th of July celebration being held at Pavillion Park to celebrate the 250th anniversary of our country, and the 25th anniversary of our city. Proceeds from this event support the Liberty Lake Kiwanis Foundation, which provides scholarships to graduating local students who plan to attend higher education in the form of university, trade or vocational school. We also provide benefaction to local entities whose mission aligns with ours: helping kids in our community.

How will requested funds be used for tourism promotion, marketing special events, acquisition of tourism-related facilities or operation of tourism-related facilities?
Requested funds will be used to offset expenses associated with purchasing concessions, permitting, participant recognition, and promoting Founders and Fireworks. The requested funds are based on our 2026 budgeted expenses.

Estimated percentage of total attendance for event or facility by (list separately) (1) tourists; (2) people who traveled more than 50 miles; or (3) people who stayed overnight:

1. Tourists ___25__%
2. Traveled ___15_%
3. Overnight ___25___% Estimated total room nights generated ___25____

Describe methodology used to determine these figures:

Exact data for above figures is not available; however, attendance at prior 4th of July celebrations has numbered in the thousands.

Required documentation that must be submitted with Funding Application	**"X" if enclosed**
Proposed budget for project or organization (whichever is most applicable)	X
Verification of profit status	X
Financial statements	X
Marketing efforts for local lodging establishments	See Liberty Lake Kiwanis Facebook page, Instagram and Splash and Current advertising

City of Liberty Lake
2026 Lodging Tax Grant Application

Applicant Information

Project Title: Annual Kiwanis Summer Movies in the Park

Amount of Funding Requested $13,540

Organization Name: Kiwanis Club of Liberty Lake

Mailing Address: P.O. Box 384

Contact Person: Gayle TenBrink

Phone: 360-561-2709

E-Mail: gayletenbrink@gmail.com

Date: March 9, 2026

Signature: Gayle TenBrink

Project Summary

Provide a Description of the Project Activity:

This is a summer-long event put on by the Kiwanis of Liberty Lake in which we show movies free of charge to the public on six Saturday nights throughout the summer. We offer budget friendly meals and snacks and have received many grateful thanks for providing this service.

Proceeds from this event support the Liberty Lake Kiwanis Foundation, which provides scholarships to graduating local students who plan to attend higher education in the form of university, trade or vocational school. We also provide benefaction to local entities whose mission aligns with ours: helping kids in our community.

How will requested funds be used for tourism promotion, marketing special events, acquisition of tourism-related facilities or operation of tourism-related facilities?
Requested funds will be used of offset expenses associated with licensing movies, purchasing concessions and promoting our summer movies. The requested funds are based on our 2026 budgeted expenses.

Estimated percentage of total attendance for event or facility by (list separately) (1) tourists; (2) people who traveled more than 50 miles; or (3) people who stayed overnight:

1. Tourists ___5__%
2. Traveled ___5_%
3. Overnight ___2___% Estimated total room nights generated ___5____

Describe methodology used to determine these figures:

Exact data for above figures is not available; however, crowd counts show hundreds of attendees each night we show movies.

Required documentation that must be submitted with Funding Application	**"X" if enclosed**
Proposed budget for project or organization (whichever is most applicable)	X
Verification of profit status	X
Financial statements	X
Marketing efforts for local lodging establishments	See Liberty Lake Kiwanis Facebook page, Instagram and Splash and Current advertising

Kiwanis

PROPOSED 2026 ANNUAL BUDGET
KIWANIS CLUB OF LIBERTY LAKE

PROJECTED INCOME

FUND RAISING PROJECTS			
	FATHER DAUGHTER DANCE	$14,200	
	ANNUAL KIWANIS YARD SALE	$3,300	
	FOUNDERS AND FIREWORKS	$3,400	
	ANNUAL SUMMER MOVIES IN THE PARK	$13,380	
			$34,280
SPONSORSHIP			
	NUMERICA	$1,000	
	COLUMBIA BANK	$3,500	
	NORTH IDAHO DERMATOLOGY	$1,000	
	ICCU	$1,000	
	TOILION PEDIATRIC DENTISTRY	$500	
	STCU	$1,000	
	SPLASH	$9,500	
			$17,500
TOTAL PROJECTED INCOME			**$51,780**

PROJECTED EXPENSES

FATHER DAUGHTER DANCE			
	ADVERTISING	$5,110	
	SIGNS, PERMITS	$590	
	DJ	$850	
	FACILITY RENTAL	$850	
	FOOD AND BEVERAGE	$1,250	
	DECOR AND CRAFTS	$1,200	
	MISC. EXPENSE	$1,200	
			$11,050
KIWANIS ANNUAL YARD SALE			
	ADVERTISING	$7,465	
	PERMITS	$7,465	
	PORTA POTTY RENTAL	$2,200	
	SIGNS	$1,020	
			$18,150
FOUNDERS AND FIREWORKS			
	CONCESSIONS	$1,100	
	ADVERTISING	$4,210	
	CAR SHOW	$600	
	PERMITS	$160	
			$6,070

Kiwanis

PROPOSED 2026 ANNUAL BUDGET
KIWANIS CLUB OF LIBERTY LAKE

MOVIES IN THE PARK			
	ADVERTISING	$4,240	
	LICENSING	$1,770	
	CONCESSIONS	$7,530	
BENEFACTION			
	Ridgeline Key Club	$1,000	
	Mica Peak	$1,500	
	LL Police Foundation	$500	
	School Book Project	$1,500	
	Liberty Creek PTO	$1,000	
	Second Harvest	$1,000	
	Friends of the Library	$500	
	PACE Awards	$500	
	Summit School PAC	$500	
	HC Ministries	$500	
	Scholarships - continuing education	$12,000	
	Mica Peak Driver's Ed Scholarship	$2,000	
			$22,500
ADMINISTRATIVE			
	CONFERENCES	$2,000	
	MISC OFFICE	$200	
			$2,200
TOTAL PROJECTED EXPENSES			**$59,970**

City of Liberty Lake
2026 Lodging Tax Grant Application

Applicant Information
Project Title: Rotary in Motion (RIM) Ride, Memorial Day Breakfast & Hometown Heroes Banners
Amount of Funding Requested $40,000
Organization Name: Liberty Lake Centennial Rotary Club
Mailing Address: PO Box 242 Liberty Lake, WA 99019
Contact Person: Mandy Desgrosellier
Phone: 509-869-9624
E-Mail: mdesgrosellierf@watrust.com
Date: 3/2/2026
Signature: Mandy Desgrosellier

Project Summary

Provide a Description of the Project Activity:

The Rotary in Motion (RIM) is an organized, well supported bike ride in our local area that tours around some of the most beautiful areas of Liberty Lake, Spokane Valley, Greenbluff, Newman Lake, Valleyford, Saltese Flats, and Quinimose. The time of year and the routes of the courses allow for some of the best scenery in great biking weather. We have held this event for the past 15 years. Our event starts and finishes in Liberty Lake at MODE/Liberty Launch Academy. In 2025, we had the second-best attendance since Covid with nearly 400 participants. In 2024 we had 532 participants.

Our 16th annual Rotary in Motion (RIM) ride is scheduled for September 12th and 13th, 2026. The RIM Ride consists of five different routes to accommodate riders of all ages and experience. The distances we offer include a 5, 15, 25, 50, and 100 mile routes. The 5-mile family ride follows the trails around the City of Liberty Lake and is safe for all ages. The 15-mile route is a flat route on the Centennial trail to the State Line and back. The 25-mile route heads out to ride on the Centennial Trail and the Saltese Lake area before coming back to Liberty Lake. The 50-mile ride tours around Newman Lake, Saltese Lake and Quinimose before finishing in Liberty Lake. For the more experienced riders there is a 100-mile or century ride that travels around Newman Lake, Greenbluff, Spokane Valley, Valleyford, Saltese Flats, Quinimose and then heads back to Liberty Lake.

The RIM ride cyclists are supported with six food stops/rest stations, mechanical support, and motorcycle riders. All rides start and finish at the same location which is at MODE/Liberty Launch Academy. Lunch is provided for all participants when they complete their ride. All participants receive a dry fit shirt, custom finisher medal, healthy snacks and beverages, route maps, and a RIM rider's packet full of goodies and promotional materials from businesses that wish to provide those items. The shirt recognizes event sponsors by featuring their logo or business name. Mechanical support for the riders is provided by local bicycle shops including The Bike Hub and MoJo Cyclery.

Money raised from the RIM ride is donated to various local Liberty Lake Rotary sponsored projects. The proceeds have helped to fund various causes, such as scholarships for students, the media and sound system in the Rotary Room at Trailhead, The HUB, Honor Flight, Liberty Lake Arboretum, Fallen Heroes project, and various local park improvements projects including a new RIM ride bike rack at Town Square Park.

The Liberty Lake Rotary Club hosts the annual Memorial Day Breakfast with Luminary Tribute. This event is held every Memorial Day at Liberty Lake Pavilion Park. We partner with the City of Liberty Lake for these events. We have had over 600 guests consistently over the past several years.

The Liberty Lake Rotary Club partners with the City of Liberty Lake to host the Hometown Heroes Banner program. The banners include the heroes name, branch of service, honors & military photo. The Banners are each displayed with a flag from Memorial Day through Veteran's Day every year on County Vista and Liberty Lake Rd.

How will requested funds be used for tourism promotion, marketing special events, acquisition of tourism-related facilities or operation of tourism-related facilities?

The Liberty Lake Rotary Club will use the requested funds in the areas of tourism promotion, advertising, marketing, signage, and event expenses. We would like to use the requested funds to help increase the number of participants. This will positively impact our local community and economy with an increase in tourists and overnight stays at local hotels. Our marketing campaign will consist of partnering with Spokane Sports, Facebook, social media, and various local print media. We will promote our event with media sources in other cities/states to increase awareness and traveling participants. We maintain our webpage www.rotaryinmotion.com, print registration forms, posters, and flyers. In addition, our club plans on reaching out to the regional chambers of commerce, local business associations and biking clubs in our area and outlying areas to increase participation. We have had and will continue to have a booth at the Spokane Bike Swap and weekly at the Liberty Lake Farmers market to help promote the RIM ride and increase participation.

We promote the Memorial Day Breakfast and Luminary Display on Facebook, Stride Events registration website, A-Boards, local newspapers and flyers at local businesses.

Estimated percentage of total attendance for event or facility by (list separately) (1) tourists; (2) people who traveled more than 50 miles; or (3) people who stayed overnight:

1. Tourists __40_____%
2. Traveled __25_____%
3. Overnight _15-25____% Estimated total room nights generated __35-60_____

Describe methodology used to determine these figures:

With various distances, families can attend and each family member can participate in the distance they are comfortable with. The longer routes, specifically the 50 and 100 mile ride will bring in participants from various out of town areas such as Western Washington, Tri-Cities, Canada, Arizona, Northern and Southern Idaho, and Montana. Those coming to the event from outside the immediate area will likely use hotel lodging, the local RV park in Liberty Lake and /or Spokane Valley for the weekend as the event begins at 8:00am Sunday with a trade show/check-in on Saturday evening. The visitors not staying overnight but participating will most likely dine at local restaurants and shop during their stay.

The participants that would be considered overnight visitors are based on registration information collected from our registration process from the 2010-2025 RIM rides. Our club is expecting an increase in the number of participants in 2026 based on previous years with the positive feedback we have received. The number of out-of-town participants steadily increases each year. In 2025 we had 15-25% more people travel to the RIM Ride. We are expecting 500-700 participants for our 2026 event.

Required documentation that must be submitted with Funding Application	"X" if enclosed
Proposed budget for project or organization (whichever is most applicable)	X
Verification of profit status	X
Financial statements	X
Marketing efforts for local lodging establishments	X

2026 RIM Ride

Budget - Final 12/1/2025

Income

Rider Registration	*Riders*			$ 29,825.00	
50 & 100 Mile Riders	225	$	75.00		$ 16,875.00
15 & 25 Miles Riders	225	$	50.00		$ 11,250.00
Family Riders	100	$	15.00		$ 1,500.00
Late Fee Registration	200	$	5.00		$ 1,000.00
Total Riders	**550**				
Promo Discounts					*$ (800.00)*
Merchandise				$ 10,000.00	
Bike Jerseys					$ 9,000.00
Other					$ 1,000.00
Sponsorships				$ 13,000.00	
Total Income				**$ 52,825.00**	

Expenses

Advertising				$ 6,750.00	
Social Media					$ 2,000.00
Brochures					$ 4,000.00
Billboard shows					$ 750.00
Marketing				$ 20,800.00	
Rider Shirts					$ 7,800.00
Rider Bottles					$ 1,000.00
Rider Medals					$ 3,500.00
2026 Jerseys					$ 7,500.00
Events - Trade Shows					$ 1,000.00
Food Expense				$ 4,000.00	
Lunch					$ 2,500.00
Rest Stops					$ 1,500.00
Course Expenses				$ 2,000.00	
Misc				$ 500.00	
Total Expenses				**$ 34,050.00**	
NET INCOME				**$ 18,775.00**	

2026 Memorial Day/HomeTown Heroes
Budget - Final

Income:		
MD Breakfast Donations	$	7,000.00
MD Merchandise	$	500.00
MD Sponsorships	$	1,500.00
HTH Banner Income	$	4,000.00
Total Income	$	13,000.00
Expenses:		
MD Food	$	1,200.00
MD Event	$	500.00
MD Luminaries	$	1,000.00
HTH Banners	$	7,000.00
HTH Flags	$	500.00
HTH Hardware	$	1,000.00
Advertising	$	250.00
Misc.	$	50.00
Total Expenses	$	11,500.00
NET INCOME	$	1,500.00

Liberty Lake Foundation
RIM Ride Project Statement of Income
January 01, 2025 through December 31, 2025

ORDINARY INCOME/EXPENSE	
INCOME ACCOUNTS	
RIM Ride Income	
RR Registrations	20,080
RR Merchandise	3,384
RR Sponsorships	11,000
RR Donations	437
RR Grants	30,000
RR Other Income	5
Total RIM Ride Income	64,906
Total INCOME ACCOUNTS	64,906
EXPENSE ACCOUNTS	
RIM Ride Expenses	
Marketing	
RR Marketing	
RR Medals	2,836
RR Rider Shirts	6,946
RR Raffel Prizes	193
RR Trade Shows	396
Total RR Marketing	10,371
RR Advertising	
RR Social Media	1,091
RR Print	2,786
Total RR Advertising	3,878
RR Merchandise	
RR Jersey's	4,847
Total RR Merchandise	4,847
Total Marketing	19,095
Course	
RR Portable Restrooms	685
RR Permits	372
RR Arrows/chalk	537
RR Banquet Permit	25

RR Other Course	608
Total Course	2,227
Lunch/Rest stop	
RR Food	918
RR Jimmy John's	1,860
RR Beverages	11
Total Lunch/Rest stop	2,788
Administrative Expenses	
RR Bank Fees	78
RR Other	182
Total Administrative Expenses	260
Total RIM Ride Expenses	24,370
Total EXPENSE ACCOUNTS	24,370
NET INCOME	40,536

Liberty Lake Foundation

MEMORIAL DAY Breakfast Event Project Statement of Income

January 01, 2025 through December 31, 2025

ORDINARY INCOME/EXPENSE	
INCOME ACCOUNTS	
Memorial Day Breakfast Income	
MD Breakfast Donations	6,969
MD Sponsorships	1,500
MD Merchandise	80
Total Memorial Day Breakfast Income	8,549
Total INCOME ACCOUNTS	8,549
EXPENSE ACCOUNTS	
Memorial Day Expenses	
Memorial Day Shirts/Hoodies Purchases	1,430
MD Food	1,167
MD Event	263
MD Advertising	120
MD Luminaries	1,030
MD - Credit Card Fee's	52
Total Memorial Day Expenses	4,062
Total EXPENSE ACCOUNTS	4,062
NET INCOME	4,487

Liberty Lake Foundation

Hometown Heroes Project Statement of Income

January 01, 2025 through December 31, 2025

ORDINARY INCOME/EXPENSE	
INCOME ACCOUNTS	
Hometown Heroes Income	
HTH Banner Income	3,760
Total Hometown Heroes Income	3,760
Total INCOME ACCOUNTS	3,760
EXPENSE ACCOUNTS	
Hometown Heroes Expenses	
HTH Hardware Expense	1,036
HTH Banner Expense	6,533
Total Hometown Heroes Expenses	7,569
Total EXPENSE ACCOUNTS	7,569
NET INCOME	- 3,809

Join us for a community cycling weekend designed for all ages and abilities.

2026 15TH ANNUAL

RIM RIDE

LIBERTY LAKE, WA

5 MILE FAMILY BIKE RIDE

SAT, SEPT 12

15/25/50/100 MILE RIDES

SUN, SEPT 13



CELEBRATING 15 YEARS!

REGISTER HERE

Sign-up online at www.rotaryinmotion.com

LIBERTY LAKE CENTENNIAL ROTARY CLUB'S 15TH ANNUAL

RIM RIDE

ROTARY IN MOTION

An entire weekend of cycling!

September 12 & 13

Join us for this elevation ride that explores the beautiful areas of Liberty Lake, Green Bluff and Spokane Valley. Cyclists of all ages and ability levels are welcome. Routes will be clearly marked with food stops and mechanical support. Proceeds from this ride support various Rotary Club and community outreach programs.

Shirts, swag, beer garden and much more. Get all the details and sign up online at:

www.rotaryinmotion.com



SATURDAY 5 MILE FAMILY RIDE $15
Bike on the trails in the beautiful City of Liberty Lake, safe for families and kids.

15 MILE FLAT SUNDAY RIDE $50
Follow the Centennial Trail to State Line, and return to Liberty Lake on the Centennial Trail.

25 MILE SCENIC SUNDAY RIDE WITH HILLS $50
Ride the Centennial Trail to State Line and return to Liberty Lake on the Centennial trail then enjoy a ride around the Saltese Flats.

50 & 100 MILE SUNDAY RIDES $75
Ride from Liberty Lake to Newman Lake, enjoy rolling hills and some challenging climbs around Newman Lake. Enjoy a ride around the Saltese Flats and a climb to explore the view on top of Quinimose with a fun descent back to Liberty Lake. The 100 mile route also explores areas in Spokane Valley and Greenbluff.

SATURDAY, SEPT. 12

1–4PM Registration & Packet Pick-up

3PM Five Mile Family Ride Begins

EVENT LOCATION
2110 N. Molter Rd.
Liberty Lake, WA 99019

SUNDAY, SEPT. 13

7:30–10AM Packet Pick-up & Late Registration

RIDE START TIMES

8AM	100 Mile Start	**$75**
9AM	50 Mile Start	**$75**
10AM	25 & 15 Mile Start	**$50**

After Sunday rides, enjoy lunch, beverages, dessert, a beer garden, and more.

Website: www.rotaryinmotion.com

ROTARY IN MOTION

Home / Register / Contact / Volunteer / Donate / Shop / Event Info

REGISTER FOR 2026 RIM RIDE

Become a Sponsor

New Paragraph

Save the Date!

September 12-13, 2026

SAVE THE DATE FOR 2026 RIM RIDE

support. eBikes are always welcome at the event! Proceeds from this ride support various Rotary Club and community outreach programs.

PARTICPANT GOODIES

Each Participant will receive a shirt, Finisher Medal and Rim Ride Swag Bag. Healthy snacks & beverages provided along routes. Lunch provided following Sunday rides with beer garden for those of age. Designer Jerseys available for purchase.

*Shirt not guaranteed for late registrations

RIDE SUPPORT

The ride is supported by Rotarians, Volunteers and Mechanical support.

Mechanical support is provided by The Bike Hub and Mojo Cyclery.

RIDER FEES

100 Miles $75
50 Miles $75
25 Miles $50
15 Miles $50
5 Mile Family Fun Ride $15

Late Sign-Up
$5 late fee after August 24th

Bike jerseys are available for purchase on the website, but they are limited in quantity and size. They are unique to the Rim Ride. Please pre-order to secure your Jersey.

Register

SCHEDULE OF EVENTS

Packet Pick-up
Saturday 1pm - 4pm
Sunday 7:30am - 10am

Start Times:

Saturday 5 Mile Family Ride 3pm

Sunday 100 Mile - 8am Start
Sunday 50 Mile - 9am Start
Sunday 15/25 Mile - 10am Start

After Sunday rides, enjoy lunch, beverages, dessert, a beer garden, and more.



Limited Edition 2025 Custom RIM Ride Jersey

Merchandise

Our shop offers one-of-a-kind bike jerseys, hoodies, socks, etc. We are limited in quantity and size so please be sure to pre-order your merchandise



Shop Event Merchandise

5 ROUTES

5 Mile Route

The 5 mile ride is a family-friendly bike ride that takes you on the trails in the beautiful City of Liberty Lake. Safe ride for families and kids.

VIEW MAP ON STRAVA

5 Mile Printable Map

15 Mile Printable Map

25 Mile Route

Follow the Centennial Trail to State Line and return to Liberty Lake on the Centennial Trail then enjoy a ride around the Saltese Flats returning to Liberty Lake.

VIEW MAP ON STRAVA

25 Mile Printable Map

50 Mile Route

Ride from Liberty Lake to Newman Lake, enjoy rolling hills and some challenging climbs around Newman Lake. Enjoy a ride around the Saltese Flats and climb to explore the view on top of Quinimose with a fun descent back to Liberty Lake.

VIEW MAP ON STRAVA

50 Mile Printable Map

100 Mile Route

Ride from Liberty Lake to Newman Lake, enjoy rolling hills and some challenging climbs around Newman Lake. Explore areas near Greenbluff and Spokane Valley. Then enjoy a ride around the Saltese Flats and climb to explore the view on top of Quinimose with a fun descent and route back to Liberty Lake.

Lodging Options in Liberty Lake

Quality Inn and Suites Liberty Lake

Best Western Plus Liberty Lake

Liberty Lake RV Campground

Liberty Lake Regional Campground

Best Western Plus Liberty Lake Inn

Quality Inn and Suites Liberty Lake

Liberty Lake RV and Campground

Liberty Lake Regional Camp Ground

NEED TO KNOW

Helmets are required for all riders

Late Registration after August 18th.

VOLUNTEER HERE

THANK YOU TO OUR COMMUNITY PARTNERS

Want to become a sponsor? Click here for Sponsorship Opportunities

Sponsorship Opportunities

ROTARY IN MOTION

Rotary is a worldwide network of inspired individuals who translate their passions into relevant social causes to change lives in communities. Our motto, Service Above Self, exemplifies the humanitarian spirit of the 1.2 million Rotarians worldwide

Entry & Waiver Mailing

Liberty Lake Rotary
PO Box 242
Liberty Lake, WA 99019

Contact

509-869-9624
rotaryrimride@gmail.com

Connect

City of Liberty Lake 2026 Lodging Tax Grant Application Guidelines

Tourism promotion funding requests for 2026 are now being accepted by the City of Liberty Lake. Applications may be returned via email to kdixon@libertylakewa.gov or to City Hall at 22710 E. Country Vista Drive, Liberty Lake, WA 99019 by **5:00 P.M. on Wednesday March 18, 2026**.

What is Hotel-Motel Tax (Lodging Tax)?

Funding for this program comes from the City of Liberty Lake Tourism Fund, which receives hotel/motel taxes from lodging establishments inside the city limits. The City collects a 2% tax on the sale or charge made of lodging within the City of Liberty Lake.

State Law Defining the Use of Hotel-Motel Tax

This funding may be available to applicants if funding requests will be used for tourism marketing and promotion activities or operation of tourism-related facilities and/or events. Detailed information about the use of tourism funds is from the Revised Code of Washington (RCW), Chapter 67.28.

Important Terms Relating to RCW 67.28

Tourism: Economic activity resulting from tourists, which may include sales of overnight lodging, meals, tours, gifts, or souvenirs.

Tourism promotion: Activities and expenditures designed to increase tourism, including but not limited to operations, advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming tourists; developing strategies to expand tourism; operating tourism promotion agencies; and funding marketing of special events and festivals designed to attract tourists.

Tourism-related facility: Real or tangible personal property with a usable life of three or more years, or constructed with volunteer labor, and used to support tourism, performing arts, or to accommodate tourist activities.

Who May Apply?

The 2025 funding program is open to **non-profit organizations** with the demonstrated ability to achieve tourism goals as outlined below:

- Increase hotel occupancy in Liberty Lake by creating overnight stays.
- Increase overnight stays during the off season.
- Provide visitor attractions and/or promotes the area's existing attractions.
- Attracts more businesses to Liberty Lake and thereby generates additional business for hotels and motels.

Selection and Award Process
Funding of the program and specific awards are dependent on recommendations made by the City Lodging Tax Advisory Committee with final decisions made by the City Council. Funds will be awarded on a competitive basis, and applicants will be notified following City Council decision.

Application Requirements
All organizations seeking funding under this program must submit a completed application form for 2026 along with all required documentation in order to be considered for funding. Projects and events must take place and be completed between January 1 and December 31 of the designated year on the application. Organizations seeking funding under this program must also provide proof of marketing efforts targeted toward Liberty Lake lodging establishments. Incomplete applications will not be considered by the Lodging Tax Advisory Committee.

Please submit only one fully completed and signed original application no later than 5:00 P.M. on March 18, 2025. Emailed copies to kdixon@libertylakewa.gov are preferred, but physical applications can also be sent to:

Mailing address: City of Liberty Lake
Attention: Kyle Dixon
22710 E. Country Vista Drive
Liberty Lake, WA 99019

For more information, contact Kyle Dixon at (509) 755-6702 or kdixon@libertylakewa.gov

Organizations awarded funds will be required to execute a contractual agreement that will set out the performance expectations, level of funding and the mechanism for invoicing payment. The contract will cover such areas as definition of the project goals, definition of eligible costs, specification of payment procedures, limits of City liability, and other standard requirements.

Funds are supplied on a reimbursement basis. Projects must first incur costs, and then a request for reimbursement with submittal of the final closeout report as stated in the contract guidelines is required.

City of Liberty Lake
2026 Lodging Tax Grant Application

Applicant Information	
Project Title:	Season of Becoming, the 2026-2027 Season at TAC at the Lake Community Theater
Amount of Funding Requested	$30,000
Organization Name:	TAC at the Lake, Theater Arts Center of Liberty Lake
Mailing Address:	22910 E Appleway #2; Liberty Lake, WA 99019
Contact Person:	Kyle Smock, Board President
Phone:	509-481-8536
E-Mail:	info@tacatthelake.com
Date:	March 17, 2026
Signature:	

Project Summary

Provide a Description of the Project Activity:

TAC at the Lake provides the only year-round community theater opportunities outside of the city of Spokane. Based in Liberty Lake, the organization has a history of providing quality entertainment for audiences and opportunities for youth and adults to perform.

We do five productions a year and several one-day camp style events. With nearly 60 performance days a year, we serve nearly 4000 audience members a year and over 140 performers.

We will use the Lodging Tax Credit to "sponsor" our season upcoming in the 2026-2027 year. Each show requires a licensing agreement and royalties for each performance as well as script and music fees. Receiving these funds will allow us to select larger and more expensive, but well-known titles. Our organization pays for the season in advance to ensure we retain the rights to the performance titles and dates.

The cost of one season is approximately $40,000 depending on the titles selected.

How will requested funds be used for tourism promotion, marketing special events, acquisition of tourism-related facilities or operation of tourism-related facilities?

Of the 4000+ audience members and 140 performers many come from outside the city of Liberty Lake. Our marketing and advertising of shows and auditions bring in people from all over Eastern Washington and Northern Idaho. Many of the patrons are lodging in Liberty Lake and most are dining and shopping while in the community.

Estimated percentage of total attendance for event or facility by (list separately) (1) tourists; (2) people who traveled more than 50 miles; or (3) people who stayed overnight:

1. Tourists ___40___%
2. Traveled ___75___%
3. Overnight __20____% Estimated total room nights generated 40___

Describe methodology used to determine these figures:

We collect demographic and geographical information on audience members and actors. We are able to see where they are coming from and track how many times they are returning to the area. We also conduct informal surveys of patrons and families of cast members to get a feel for how many nights are generated during our shows.

Required documentation that must be submitted with Funding Application	**"X" if enclosed**
Proposed budget for project or organization (whichever is most applicable)	x
Verification of profit status	x
Financial statements	x
Marketing efforts for local lodging establishments	x

TAC at the Lake
Season 2026-2027
Show Budget Summary

Fall 2026 (August-October) **Musical Production- Beetlejuice Jr**

Show Budget: $1,900 (this includes stipends, props, costumes and set)
Show Licensing and Royalties: $2550.00
Overhead costs: $4,900

Total Fall 2025 Costs: $9,355.00

Early Winter 2026 (November-December) **Non-Musical Production (Humbug)**

Show Budget: $1,375
Show Licensing and Royalties: $1200
Overhead Costs: $4,900

Total Winter 2025 Costs: $7,475.00

Late Winter 2027 (January - February) **Non-Musical Production (A Wrinkle in Time)**

Show Budget: $1,375
Show Licensing and Royalties: $1200
Overhead Costs: $4,900

Total Winter 2026 Costs: $7475.00

Spring 2027 Box Show (February – March) **Non-Musical Production (Lost Girls)**

Show Budget: $725
Show Licensing and Royalties: $1200
Overhead Costs: $4,900

Total Spring 2026 Box Show Costs: $6,825

Spring 20276 (March – May) **Musical Production (Disney's Decendants)**

Show Budget: $1,900
Show Licensing and Royalties: $2200.00
Overhead costs: $4,900

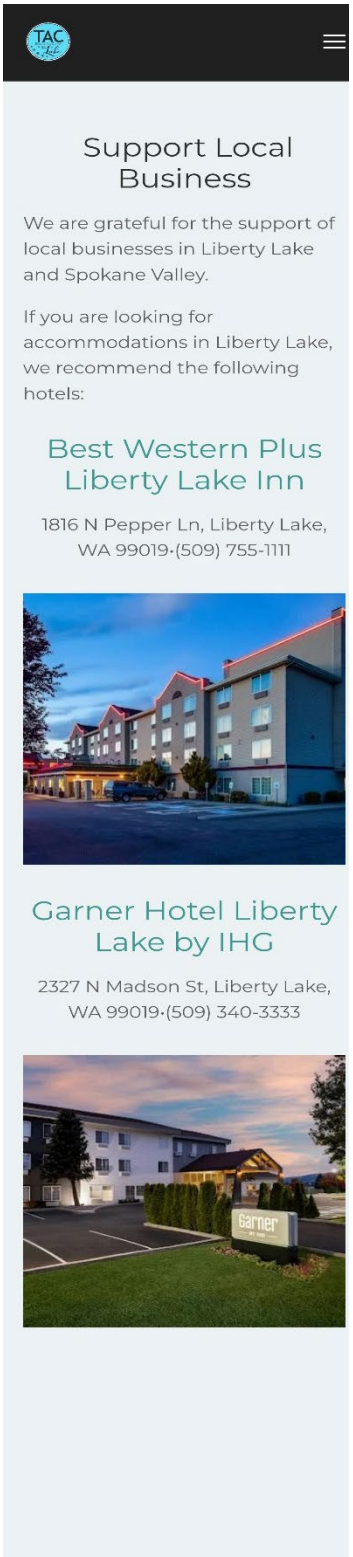
Total Spring 2026 Musical Costs: $9000.00

Total Season Budget 2025-2026: $40,110.00

Marketing Efforts for Local Lodging Establishments

Based on feedback we received from the last Lodging Tax Advisory Board meeting, we implemented a dedicated tab on our webpage that appears on every page on the site. On the “Stay In Liberty Lake” page there is direct links and information on the two Liberty Lake Hotels. A screenshot of the page is pasted below. It can also be found at TACattheLake.com.

We also directly market the hotels to the parents/families of cast members through dedicated links on the show specific parent information page.



BUSINESS INFORMATION

Business Name:
THEATRE ARTS CENTER AT THE LAKE

UBI Number:
604 505 514

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
22910 E APPLEWAY AVE STE 2, LIBERTY LAKE, WA, 99019-8606, UNITED STATES

Principal Office Mailing Address:
22910 E APPLEWAY AVE STE 2, LIBERTY LAKE, WA, 99019-8606, UNITED STATES

Expiration Date:
08/31/2023

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/ Registration Date:
08/19/2019

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
COMMUNITY THEATER

Charitable Corporation:
☐

FEIN Number:
84-2860438

Gross Revenue exceed $500,000:
☐

Has Members:
☐

Public Benefit Designation:
☐

Host Home:
☐

REGISTERED AGENT INFORMATION

Registered Agent Name:
SHANNON DEONIER

Street Address:
22910 E APPLEWAY AVE STE 2, LIBERTY LAKE, WA, 99019-8606, UNITED STATES

Mailing Address:
22910 E APPLEWAY AVE STE 2, LIBERTY LAKE, WA, 99019-8606, UNITED STATES

GOVERNORS

Title	Governors Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		SHANNON	DEONIER
GOVERNOR	INDIVIDUAL		KYLE	SMOCK
GOVERNOR	INDIVIDUAL		ANDREA	FRAMSTAD

City of Liberty Lake
2026 Lodging Tax Grant Application

Applicant Information
Project Title: Tourism Industry Photo & Video Collection / Makers Program / Digital experience promoting seasonal efforts sorounding Farmers Market
Amount of Funding Requested : $76,000
Organization Name: Visit Spokane
Mailing Address: 801 W Riverside Ave, Spokane WA 99201
Contact Person: Rose Noble
Phone: 509.742.9370
E-Mail: rnoble@visitspokane.com
Date: 03/17/26
Signature:

Project Summary

Provide a Description of the Project Activity:

1. To support the creation of high-quality photo and video assets that spotlight what's new and emerging in Liberty Lake, including tourism-related small businesses across retail, attractions, dining, and lodging—such as the new Garner Hotel—and signature events like the Zephyr Folk Festival. These visuals would be used across Visit Spokane's promotional channels to drive awareness and overnight stays in Liberty Lake. All edited assets will be provided to participating small business owners and events at no cost, allowing them to use the content on their own platforms as well. We manage the entire process from concept to publication, working with professional creatives to capture compelling, on-brand content and then sharing it directly with the businesses. We will elevate both business and event visibility and Liberty Lake's profile as a growing, dynamic destination with exciting new offerings.

Visit Spokane, the regional Destination Management Organization, is taking a bold step to elevate tourism across the region by creating a robust, experience-based, photo and video asset collection program. This initiative aims to capture the stunning landscapes, vibrant businesses, and unique experiences that make the Spokane area a must-visit destination. Through a series of coordinated and curated photo and video shoots, Visit Spokane will generate high-quality visuals to showcase the region in tourism promotions, encouraging increased visitation and visitor spending.

Visit Spokane is seeking additional funding from Liberty Lake to highlight its tourism-facing expieriences. Visit Spokane handles everything—organizing the shoots, coordinating communication, and integrating the visuals into regional marketing efforts. Even better, small businesses will receive these professional images and b-roll footage as a gift, free of charge, to use however they wish. To amplify the impact, Visit Spokane will use the newly secured images to update Liberty Lake business listings on their popular website visitspokane.com as well as fold into the successful Escape to Liberty Lake campaign rolled out in 2025. This partnership not only showcases Liberty Lake's charm but also gives its tourism businesses a significant boost in exposure, helping them shine on both local and national stages.

In addition to showcasing tourism-facing businesses, Visit Spokane is seeking funding to specifically highlight the Zephry Folk Festival. This initiative will feature high-caliber photography, videography, and expertly crafted editorial content designed to shine a spotlight on the unique experience that can only be found in Liberty Lake.

How will requested funds be used for tourism promotion, marketing special events, acquisition of tourism-related facilities or operation of tourism-related facilities?

The requested funds will be used to enhance Liberty Lake's tourism promotion through:

1. **High-Quality Visual Assets:** Creating professional photo and video content for tourism-related businesses to promote overnight stays. These assets will be shared across Visit Spokane's channels and provided free to businesses for their own use.
2. **Seasonal Marketing and Storytelling:** Highlighting Liberty Lake's artisans, growers, and makers through compelling visuals and editorial campaigns tied to events like the Farmers Market, showcasing the area's unique offerings.
3. **Operational Support:** Coordinating all aspects of content creation and running collaborative social media campaigns to boost visibility locally and nationally.

These efforts aim to increase visitation, support local businesses, and drive economic growth.

Estimated percentage of total attendance for event or facility by (list separately) (1) tourists; (2) people who traveled more than 50 miles; or (3) people who stayed overnight:

1. Tourists 46%
2. Traveled 46%
3. Overnight 5% Estimated total room nights generated **25**

Describe methodology used to determine these figures:
These figures are for the Zephyr Folk Festival. All other occupancy results via our campaign will be measured through the STR campaign. Figures above are estimated and based on website traffic and 2025 attendance (550 people).

Required documentation that must be submitted with Funding Application	**"X" if enclosed**
Proposed budget for project or organization (whichever is most applicable)	X
	X

Verification of profit status	
Financial statements	X
Marketing efforts for local lodging establishments	X

VISIT SPOKANE

2026 LIBERTY LAKE LODGING TAX GRANT APPLICATION – VISIT SPOKANE

The requested funds will be used to enhance Liberty Lake's tourism promotion through:

1. **High-Quality Visual Assets:** Creating professional photo and video content for tourism-related businesses to promote overnight stays. These assets will be shared across Visit Spokane's channels and provided free to businesses for their own use.
2. **Seasonal Marketing and Storytelling:** Highlighting Liberty Lake's artisans, growers, and makers through compelling visuals and editorial campaigns tied to events like the Farmers Market, showcasing the area's unique offerings.
3. **Operational Support:** Coordinating all aspects of content creation and running collaborative social media campaigns to boost visibility locally and nationally.

These efforts aim to increase visitation, support local businesses, and drive economic growth.

Project Summary

1. To support the creation of high-quality photo and video assets that spotlight what's new and emerging in Liberty Lake, including tourism-related small businesses across retail, attractions, dining, and lodging—such as the new Garner Hotel—and signature events like the Zephyr Folk Festival. These visuals would be used across Visit Spokane's promotional channels to drive awareness and overnight stays in Liberty Lake. All edited assets will be provided to participating small business owners and events at no cost, allowing them to use the content on their own platforms as well. We manage the entire process from concept to publication, working with professional creatives to capture compelling, on-brand content and then sharing it directly with the businesses. We will elevate both business and event visibility and Liberty Lake's profile as a growing, dynamic destination with exciting new offerings.

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Visit Spokane is seeking additional funding from Liberty Lake to highlight its tourism-facing expieriences. Visit Spokane handles everything—organizing the shoots, coordinating communication, and integrating the visuals into regional marketing efforts. Even better, small businesses will receive these professional images and b-roll footage as a gift, free of

charge, to use however they wish. To amplify the impact, Visit Spokane will use the newly secured images to update Liberty Lake business listings on their popular website visitspokane.com as well as fold into the successful Escape to Liberty Lake campaign rolled out in 2025. This partnership not only showcases Liberty Lake's charm but also gives its tourism businesses a significant boost in exposure, helping them shine on both local and national stages.

In addition to showcasing tourism-facing businesses, Visit Spokane is seeking funding to specifically highlight the Zephry Folk Festival. This initiative will feature high-caliber photography, videography, and expertly crafted editorial content designed to shine a spotlight on the unique experience that can only be found in Liberty Lake.



VISIT SPOKANE

2026 LTAX PRESENTATION

LIBERTY LAKE TOURISM SUPPORT

SUPPORTING SMALL BUSINESSES &
PROMOTING LOCAL MAKERS

VISIT SPOKANE

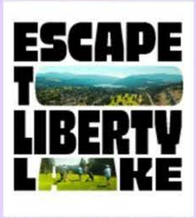
OBJECTIVE

- Increase overnight visitation to Liberty Lake
- Drive hotel room nights and local spend
- Elevate Liberty Lake as a seasonal getaway destination
- Support local businesses, events, and NEW attractions, events, and lodging.
- Continue the success of the 2025 Escape to Liberty Lake Marketing Campaign











ESCAPE TO LIBERY LAKE

2026 Continuation

- Request to continue Visit Spokane's Escape to Liberty Lake campaign in 2026
- Builds on the success of the 2025 campaign launch
- Multichannel paid + organic digital campaign
- Focused on stay & play messaging
- Highlight key attractions + new hotels for 2026
- Target audience: Regional drive markets
- Develop/Update campaign assets

Total Funding Request: $76K



PHOTO & VIDEO ASSET COLLECTION

- To support the creation of high-quality photo and video assets for Liberty Lake tourism-related small businesses.
- Focus on retail, attractions, dining, and more.
    - Farmer's market, new Zephyr Folk Festival, new Garner Hotel and seasonal content (Spring, Holiday)
- Assets will be used for promotional purposes to encourage overnight stays in Liberty Lake.
- Edited assets provided to small business owners at no cost to use on their own platforms.
- Visit Spokane manages the entire process from conception to publication, working with professionals to capture content.
- Total Investment: $15K



EXAMPLES VIDEO ASSET TO ATTACH TO STORYTELLING



CAMPAIGN MEDIA

- Branded Escape to Liberty Lake digital campaign
  - Targeting:
    - Outdoor Enthusiasts
    - Regional drive markets
    - Zephyr Festival support
  - Paid placements include:
    - Display ads
    - Video pre-roll
    - Native placements on enthusiast sites (golf, outdoors)
    - YouTube awareness
    - Paid Social
    - Inlander regional markets
  - Visit Spokane Organic Channels
    - Social Media - 94K followers
      - Giveaway
    - Visitspokane.com Liberty Lake page
    - Newsletter - 17K monthly deliveries
- Total Investment: $47K



OPERATIONAL SUPPORT

- Visit Spokane staff investment:
  - Creative direction and development of campaign assets with updated content
  - Onsite management of content shoots
  - Photo & video management and editing for organic channels
  - Content optimization for media placements
  - Ensures efficient execution and quality control
  - Reporting and analytics
  - Total Investment: $11K

ZEPHVR FOLK FESTIVAL

Goal: Help grow into a signature summer event

- 2025 inaugural festival:
- 500+ attendees
- Strong attendance from Western Washington
- 2026 funding supports:
  - Festival marketing
  - Talent growth
- Direct impact on:
  - Food & beverage spend
  - Gas
  - Lodging
- Long-term opportunity for hotel partnership + room nights



VISIT SPOKANE SHOWCASES THE DESTINATION'S FULL RANGE OF OFFERINGS TO ATTRACT VISITORS WHILE WORKING TO ENHANCE THE OVERALL VISITOR EXPERIENCE.

- CONVENTION/MEETING RECRUITMENT
- ARTS & CULTURE PROMOTIONS
- SMALL BUSINESS & MAKERS PROMOTION
- FESTIVALS & EVENTS
- AGRITOURISM PROMOTIONS
- ATTRACTIONS & ACCOMMODATION
- CULINARY & BEVERAGE SCENE
- OUTDOOR RECREATION
- TRANSPORTATION EDUCATION
- ON SITE VISITOR EXPERIENCE
- RELOCATION PROMOTIONS
- SPECIAL INTERESTS

ECO-TOURISM, LGBTQ, HERITAGE TOURISM, DESTINATION POLICY/ADVOCACY, SPORTS TOURISM, AND COMMUNITY ENGAGEMENT OPPORTUNITIES

VISIT SPOKANE

REGIONAL TOURISM PROMOTION BY VISIT SPOKANE

- VISIT SPOKANE'S INITIATIVE TO CAPTURE PHOTO AND VIDEO ASSETS SHOWCASING SPOKANE'S LANDSCAPES, BUSINESSES, AND UNIQUE EXPERIENCES.
- AIM TO INCREASE VISITATION AND VISITOR SPENDING.
- COORDINATED SHOOTS TO GENERATE HIGH-QUALITY VISUALS FOR TOURISM PROMOTIONS. ASSETS SHARED WITH SMAL BUSINESSES FOR FREE OF CHARGE.
- FUNDING REQUESTED FROM LIBERTY LAKE TO HIGHLIGHT TOURISM-FACING BUSINESSES.

VISIT SPOKANE


VISIT
SPOKANE

Category	Allocated Budget ($)	
Asset Collection	$	18,000
Storytelling Campaign (Media Spend)	$	47,000
Contingency/Operational Costs	$	11,000
Total	$	76,000

March 18, 2026

Re: Liberty Lake Lodging Tax

Thank you for the opportunity to collaborate with Liberty Lake on the 2026 WIAA Boys & Girls State Golf Championships. This event, hosted at Liberty Lake Golf Course and other regional courses in our community, represents a premier opportunity to showcase Liberty Lake's hospitality industry and our region's welcoming spirit.

According to Tourism Economics, Spokane Sports generates significant benefits for the region annually, including:

- $92.6 million in total business sales, with $12.6 million of spending being generated for hotels alone.
- 589 part-time and full-time jobs supported.
- $8.4 million in State and Local Taxes supported, sufficient to fund salaries for 88 police officers in our community.
- $23.3 million in labor income, equivalent to purchasing 58 homes in our community.

Hotel Engagement Plan:

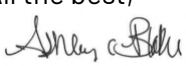
Liberty Lake is well positioned to capitalize on this momentum. By aligning with the 2026 WIAA Boys & Girls Golf Championships, we can amplify placemaking and sustain economic vitality throughout the event week. Specifically, we see meaningful hotel engagement opportunities:

- Coordinated hotel blocks: We will distribute leads to Liberty Lake properties to secure preferred rates and reserved room blocks for teams, families, officials, and spectators.
- Competitive concessions and value-added packages: Liberty Lake hotels can offer exclusive amenities, dining vouchers, and late-check accommodations to enhance guest experiences.
- Proximity advantages: Emphasizing the convenient access of Liberty Lake hotels to the Championship Course will streamline logistics for participants and fans, boosting occupancy and return visits.
- Joint marketing and guest experiences: Collaborative promotions with local attractions and dining options will elevate the overall visitor experience and extend the economic impact beyond competition days.

We are committed to serving our community and extending the positive momentum of this championship. I welcome the opportunity to discuss how we can further strengthen hotel partnerships, maximize lodging occupancy, and showcase Liberty Lake as a premier destination for sports tourism, higher education opportunities, and regional business.

Thank you for your consideration and for your continued support of the Liberty Lake community.

All the best,



Ashley Blake
Spokane Sports
CEO

City of Liberty Lake
2026 Lodging Tax Grant Application

Applicant Information
Project Title: 2026 WIAA 2A/4A Boys & Girls High School State Golf Championships
Amount of Funding Requested $10,000
Organization Name: WIAA & Spokane Sports
Mailing Address: Spokane Sports 201 W. North River Drive, Suite 130 Spokane, WA 99201
Contact Person: Ashley Blake
Phone: 607-279-9067
E-Mail: ashley@spokanesports.org
Date: 3/18/26
Signature:

Project Summary
Provide a Description of the Project Activity:
The 2026 WIAA 2A/4A Boys & Girls High School State Golf Championships are planned for May 19-20 2026, bringing Washington's premier high school golfers to our region for a multi-day, state-level competition. This event represents the culmination of the season for many student-athletes and serves as a showcase of the state's depth of talent in both boys and girls divisions (2A and 4A). As participants, families, and fans converge from across Washington, the championships will energize our hospitality community. Hotels, restaurants, shops, and local attractions will benefit from the influx of visitors, while volunteers and officials gain meaningful engagement with a large, regional event. The championship will highlight our community as a welcoming destination for education, athletics, and business, with opportunities for lasting positive impressions on visitors considering this region for higher education, employment, or relocation.

How will requested funds be used for tourism promotion, marketing special events, acquisition of tourism-related facilities or operation of tourism-related facilities?

The requested funds will be utilized for tourism promotion–enabling area courses, including Liberty Lake Golf Course to host the tournament by paying for key items including tournament fees, staff/officials hotel rooms, and event management costs including tournament polos for officials, branded items for athletes, welcome signage, golf cart rentals, and a meal for event management. Extending hospitality and producing a high-level event in 2026 will position our community for successful future bids.

Estimated percentage of total attendance for event or facility by (list separately) (1) tourists; (2) people who traveled more than 50 miles; or (3) people who stayed overnight:

1. Tourists 80%
2. Traveled 80%
3. Overnight 80% Estimated total room nights generated ____1,151___

Describe methodology used to determine these figures:

Athlete Registration: 550
Coaches: 282
Visiting Spectators: 846
Sports Officials: 10
Numbers determined by past event performance, athlete registration, and event survey.

Required documentation that must be submitted with Funding Application	**"X" if enclosed**
Proposed budget for project or organization (whichever is most applicable)	X
Verification of profit status	X
Financial statements	X
Marketing efforts for local lodging establishments	X

2026 WIAA Boys & Girls Golf State Championships

REVENUE	WIAA	SPOKANE SPORTS
Concessions	$0	$0
TOTAL REVENUE	$0	$0
EXPENSES	**WIAA**	**SPOKANE SPORTS**
Tournament Fees	$10,880	
Event Management Hospitality	-	$300
Staff/Officials Hotel Rooms	-	$1,400
Event Management Polos	-	$2,000
Athlete Branded Promo	-	$7,000
Signage/Branding	-	$1,000
Golf Cart Rentals	-	$300
TOTAL		**$12,000**

Spokane Sports is requesting $10,000 from Liberty Lake to support delivery and retention of the event in our community. We are offering a match of Spokane Sports staff hours in-kind to support the successsful planning and delivery of the event.

Statement of Financial Position
Spokane Sports
As of January 31, 2026

Distribution account	Total
Assets	
Current Assets	
Bank Accounts	
STCU Business Checking	56,016.78
STCU Business Money Market	1,331,367.51
Washington Trust	30,005.45
Total for Bank Accounts	**$1,417,389.74**
Accounts Receivable	
Accounts Receivable	$ (64,340.01)
Employee Retention Credit Receivable	138,584.00
Total for Accounts Receivable	**$74,243.99**
Other Current Assets	
Prepaid Postage	0.00
Select Certificate (4046)	105,915.24
Select Certificate (4053)	0.00
Select Certificate (6174)	150,707.51
Uncategorized Asset	0.00
Undeposited Funds	0.00
Total for Other Current Assets	**$256,622.75**
Total for Current Assets	**$1,748,256.48**
Fixed Assets	
Accumulated Depreciation	$ (48,011.44)
Accumulated Depreciation - Financing Lease	$ (38,887.00)
Event Equipment	14,377.50
Financing ROU Asset	68,624.00
Furniture & Fixtures	30,909.73
Office Equipment	10,222.36
ROU Asset	152,674.00
Total for Fixed Assets	**$189,909.15**
Other Assets	
Prepaid Exp	0.00
Total for Other Assets	**$0.00**
Total for Assets	**$1,938,165.63**
Liabilities and Equity	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	7,544.00
Total for Accounts Payable	**$7,544.00**
Credit Cards	

Anna Alsept Business Premier Rewards		61.87
Ashley Blake Business Premier Rewards		10,294.41
Cherie Gwinn Business Premier Rewards		905.17
Haley Steele Business Premier Rewards	$	(250.84)
Jessie Ward Business Premier Rewards		1,161.48
Keith Eide Business Premier Rewards		364.99
Keith Webber Business Premier Rewards		6,181.48
Keytra Lewis Business Premier Rewards		541.27
Marit Jacobs Business Premier Rewards		414.45
TJ Crater Business Premier Rewards		13,966.31
Total for Credit Cards		**$33,640.59**
Other Current Liabilities		
Accrued Payroll		15,377.00
Deferred Revenue		124,814.00
Financing ROU Liability - LT		16,881.00
Financing ROU Liability - ST		14,038.00
FSA MED/DEP		249.08
Retirement Payable		310.36
ROU Liability - ST		69,161.00
Wages payable		0.00
Total for Other Current Liabilities		**$240,830.44**
Total for Current Liabilities		**$282,015.03**
Long-term Liabilities		
ROU Liability - LT		85,740.00
Total for Long-term Liabilities		**$85,740.00**
Total for Liabilities		**$367,755.03**
Equity		
Opening Bal Equity		0.00
Unrestricted Net Assets		1,840,583.00
Restricted Net Assets		38,523.69
Net Income	$	(308,696.09)
Total for Equity		**$1,570,410.60**
Total for Liabilities and Equity		**$1,938,165.63**

Spokane Sports
Budget vs. Actuals: 2026 Budget (Passed by Board)
January - December 2026

	Date Actual January 31, 2026	Date Projected January 31, 2026	YTD Actual January 31, 2026	Annual Budget	Actual Spend for Category in FY25	% of Budget
Revenue						
Unrestricted						
Lodging Tax 2% (City of Spokane-PFD)	$15,460	$14,167	$15,460	$170,000	$162,201	9.09%
Regional TPA	$167,230	$145,833	$167,230	$1,750,000	$1,796,725	9.56%
Spokane Valley TPA		$58,333		$700,000	$400,000	0.00%
Service Fee Track & Field Officials-PFD		$10,000		$120,000		0.00%
Community Impact Fund		$1,250		$15,000		0.00%
Consultative Services	$10,000	$2,500	$10,000	$30,000		33.33%
Credit Card Rewards	$234	$1,000	$234	$12,000	$8,791	1.95%
Donations	$10	$153	$10	$1,835	$1,050	0.54%
Event Revenue	$405	$45,417	$405	$545,000	$606,173	0.07%
Event Ticket Sales	$75,436	$13,750	$75,436	$165,000	$224,784	45.72%
Interest	$4,403	$2,917	$4,403	$35,000	$66,660	12.58%
Lodging Tax 1.3% (City of Spokane-PFD)		$16,083		$193,000	$319,522	0.00%
Major Event Fund	$5,000	$4,167	$5,000	$50,000		10.00%
Sponsors		$11,667		$140,000	$90,001	0.00%
In-Kind Sponsorship	$ (1,256.34)		$ (1,256.34)	$0	-$62,711	
Total Revenue	**$276,922**	**$327,236**	**$276,922**	**$3,926,835**	**$3,613,195**	**7.05%**
Expenses						
Conference & Continued Education Fees		$1,500		$18,000	$14,076	0.00%
Copier Lease	$1,455	$1,667	$1,455	$20,000	$15,837	7.27%
Credit Card Processing & Bank Fees	$70	$42	$70	$500	$970	14.00%
Dues and Subscriptions	$25,891	$2,917	$25,891	$35,000	$49,313	73.97%
Event Commitments	$160,267	$152,500	$160,267	$1,830,000	$1,363,517	8.76%
Health & Dental Insurance	$5,958	$6,667	$5,958	$80,000	$65,841	7.45%
Hosting	$1,846	$3,333	$1,846	$40,000	$43,235	4.61%
Insurance		$583		$7,000	$4,673	0.00%
Marketing–Events & Organization	$256,732	$52,083	$256,732	$625,000	$497,564	41.08%
Employee Morale & Culture	$25	$2,917	$25	$35,000	$12,438	0.07%
Total Marketing–Events & Organization	$256,757	$55,000	$256,757	$660,000	$2,067,464	38.90%
Miscellaneous	$1,927	$3,333	$1,927	$40,000	$337,289	4.82%
Office & Event Supplies	$1,580	$1,667	$1,580	$20,000	$28,637	7.90%
Office & Storage Space	$6,258	$16,833	$6,258	$202,000	$83,841	3.10%
Payroll Service	$453	$417	$453	$5,000	$3,171	9.05%
Payroll tax	$8,261	$10,417	$8,261	$125,000	$92,481	6.61%
Personnel	$81,529	$110,417	$81,529	$1,325,000	$1,073,104	6.15%
Professional Services & Fees	$24,626	$15,000	$24,626	$180,000	$156,831	13.68%
Simple Matching	$1,186	$3,333	$1,186	$40,000	$28,753	2.96%
Technology	$2,262	$4,167	$2,262	$50,000	$46,485	4.52%
Travel–Events, Meetings, Conferences, Legislative	$5,155	$2,917	$5,155	$35,000	$26,580	14.73%
Unrestricted Hosting	$140	$750	$140	$9,000	$8,671	1.55%
Total Expenditures	**$585,618**	**$393,458**	**$585,618**	**$4,721,500**	**$3,953,360**	**12.40%**
Net Operating Revenue	**$ (308,696.09)**	**$ (66,222.09)**	**$ (308,696.09)**	**$ (794,665.00)**	**$228,300**	**38.85%**

A/R Aging Summary Report
Spokane Sports
As of January 31, 2026

Customer	CURRENT	1 - 30	31 - 60	61 - 90	91 AND OVER	Total
City of Spokane.		14,953.16				14,953.16
Federal Government Grant - ERC					4,290.83	4,290.83
Idaho Central Credit Union	30,000.00					30,000.00
Jim Murphy	5,000.00					5,000.00
Spokane Public Facilities District,					0.00	0.00
STCU,	20,000.00					20,000.00
TOTAL	**55,000.00**	**14,953.16**			**4,290.83**	**$74,243.99**